

MILK FLOW

memoirs

2023 Advertising
Media Kit



Issues run for an entire quarter | four issues a year

\$225

Per Issue Package

One ad in **one digital**
issue of Milk Flow
Memoirs

One ad featured on the
@Lactationlit and
@Milkflowmemoirs IG

Your logo on Lactation
& Lit. website for the
quarter of that issue's
release

Are you a non - profit?

Email: milkflow@lactationlit.com
for our non-profit rate and ad size.

\$400

Bi-Annual Package

\$100 yearly savings
compared to paying
per issue

One ad in **two digital**
issues of Milk Flow
Memoirs

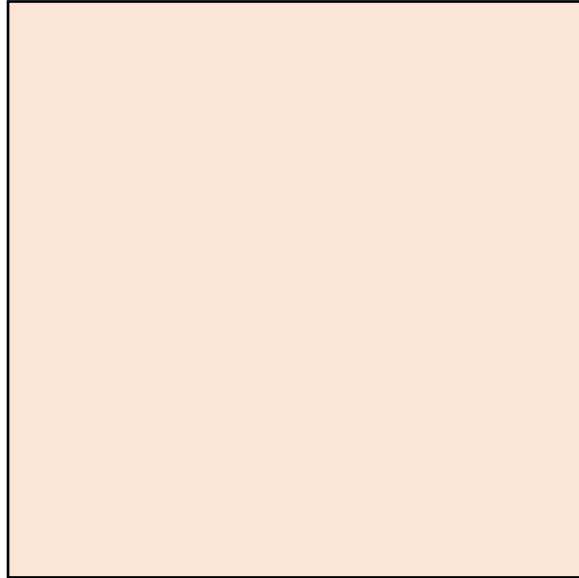
One ad featured on
the @Lactationlit and
@Milkflowmemoirs IG

Your logo on
Lactation & Lit.
website for the **two**
quarters your ad runs

One feature within
our email newsletter

Digital Ad Dimension

500 x 500 px
Final Artwork
72 dpi minimum



Example



Save your final file as a PNG

Digital Ad Examples



BLACK BIRTH

FREE RESOURCES AND SUPPORT



Using the power of storytelling and lived experiences to normalize breastfeeding across generations



THE POWER OF ACCESS

Prenatal education and access to IBCLCs



I wanted to quit immediately, but I didn't...

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Print advertising information

In addition to our quarterly digital release, Milk Flow Memoirs will release a printed issue for Quarter 3; our World Breastfeeding Month special edition issue.

This digital and print issue will run July-September. The print issue sales are predominantly targeted towards our health care partners' waiting rooms with a small portion available for individual purchase to the general public.



If you want your ad to be featuring in our first special edition Q3 print issue, **it is an additional \$50 to your digital package.** Payment for this add-on must be received by May 1st.



Print Ad Dimensions

6 in x 4.5 in
final artwork

6.25 x 4.75 in
with bleed

The size of your final
artwork should be
6.25 x 4.75 in

Save your final file as a PDF